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**CUSTOM IMPROVES ITS SHOWER INSTALLATION SYSTEMS  
WITH REDGARD® WATERPROOFING TECHNOLOGY**

*Shower Slope and accessories make it faster and  
easier to prepare shower surfaces for tiling*

SEAL BEACH, Calif. – Jan. 27, 2014 – Custom® Building Products (<http://www.custombuildingproducts.com/>), the leading provider of tile and stone installation systems, enhances its Shower Installation Systems offering with the addition of RedGard® brand waterproofing technology to its factory-made shower components and accessories. A comprehensive RedGard Shower Kit makes preparing a shower for tiling even easier.

“By applying RedGard waterproofing technology to CUSTOM Shower Installation Systems components, CUSTOM has made the use of pre-fabricated, ready-to-tile shower elements even more valuable,” said Tony Pasquarelli, marketing services manager for Custom Building Products. “RedGard is the industry’s trusted brand for waterproofing and crack prevention. It only made sense that we extend the technology and recognizable red color into our suite of shower systems. The line is a fully warranted, fully waterproofed method for a fast, easy and durable way to prepare a shower for tiling.”

The newest addition to the offering, CUSTOM’s RedGard Shower Kit, includes a shower slope that can be trimmed up to three inches on each side along with everything else a tile contractor needs to waterproof and prepare a shower. The kit is available in two sizes with center or offset drain configurations for the most common shower sizes.

(more)

CUSTOM's Shower Slope is available in nine standard sizes, as well as special order sizes and shapes up to 8,000 square-inches. RedGard liquid-applied waterproofing is applied to the Shower Slope at the time of installation. Pre-fabricated RedGard Shower Bases and accessories such as the RedGard Hard Curb, RedGard Shower Seat and RedGard Shower Niche, come with factory-applied RedGard brand waterproofing.

The Shower Installation Systems are eligible for CUSTOM's homeowner limited lifetime warranty when installed using select CUSTOM complementary products.

### **About Custom Building Products**

Custom® Building Products, based in Seal Beach, Calif., is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including WonderBoard® Lite backerboards, RedGard® waterproofing membrane, SimpleMat® tile setting mat, Fusion Pro™, Prism® SureColor®, CEG-Lite® and Polyblend® grouts, a comprehensive line of lightweight mortars, TileLab® and AquaMix® maintenance products, and SuperiorBilt® tools, are considered among the most popular and most trusted by industry professionals. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit [www.custombuildingproducts.com](http://www.custombuildingproducts.com) or call (800) 272-8786.

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