



HANDS-ON STATE OF THE ART EDUCATION



CUSTOM[®]
TECHNICAL UNIVERSITY

PRACTICAL TECHNOLOGY-BASED PRODUCT KNOWLEDGE



CUSTOM[®]

TECHNOLOGY CENTER

RESEARCH & DEVELOPMENT
TECHNICAL UNIVERSITY

WHAT IS CUSTOM TECHNICAL UNIVERSITY?

Custom Building Products developed Custom Technical University or “CTU” as its exclusive, interactive educational forum. CTU combines impactful curriculum, all the latest tools and a state-of-the-art facility designed to engage sales representatives, distributor personnel, contractors, installers, architects, designers and specifiers.

A variety of programs acquaint professionals with the latest installation methods, best practices, time-saving tips, codes, standards, products and system assemblies for the tile, stone and flooring industries.

CTU also offers AIA and CES programs plus specialized care and maintenance certification opportunities.

Our Technology Center houses both our Research & Development laboratories and Custom Technical University, pairing research and education.

BENEFITS OF ATTENDING A CTU EVENT

- Improve your knowledge and work more profitably.
- Deliver greater value to your customers.
- Ensure project success with a better understanding of how products work together in a complete, integrated system.
- Learn the latest industry methods and standards.
- Specifically designed for Architects, Designers, Contractors, Specifiers and Showroom Personnel

CTU COURSES

Construction Materials

Architectural Programs

Care and Maintenance Programs

Specialized Courses

(available to fit attendee needs)



Convenient accommodation options are available to guests traveling from outside the Los Angeles area. Our facility is within 20 minutes of Long Beach, Anaheim and downtown Los Angeles with numerous entertainment opportunities after the day ends!



WHAT TO EXPECT

- Instruction by industry veterans
- Courses geared to all skill levels
- Valuable, educational materials
- Continuously updated information based on new products and code changes
- Networking with company representatives and peers

THE FACILITY

- Designed for learning, our demonstration lab is designed for a hands-on experience.
- Work stations are fully stocked with all the tools, materials and protective equipment needed.
- Doubling as a television studio, the demonstration labs closed-circuit TV system and monitors give all attendees a front seat view of the action.

RESEARCH LAB/ TECHNOLOGY CENTER

- See our researchers in action developing and testing new product innovations.
- Our R&D laboratories are adjacent to Custom Technical University



Fully wired, both our application/
demo room and lecture hall
are a comfortable learning
environment complete with the
latest audio / visual technology
such as Smart Boards and
electronic tablets integrated
into the learning process.



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Contact: CTU@cbpmail.net
CustomBuildingProducts.com
800-272-8786